



2023 Annual Convention

Exhibitor, Recruiter and Sponsor Prospectus

**Exhibitor Days:
Friday and Saturday
October 20, 21**

**Hilton San Francisco Airport Bayfront
Burlingame, California**



2023 CAMLT Annual Meeting

Dear Laboratory Partner,

You are cordially invited to feature your company and your products at the Exhibit Hall of the 84th Annual Convention of the California Association for Medical Laboratory Technology. Beginning Friday, October 20th and continuing through Saturday, October 21st, 2023, CAMLT will present an outstanding educational and networking event at the Hilton San Francisco Airport Bayfront in Burlingame, California. The Exhibits will be open Friday 10:00am-5:30pm and Saturday 10:00am-1:30pm.

To generate maximum traffic for your exhibit dollars, CAMLT has developed events to draw attention to the exhibit area:

- Exhibits open on Friday morning
- Coffee breaks available in close proximity to exhibit hall

"Convention 2023 – California's Gold" 84th anniversary convention is expected to attract more than 400 laboratory directors and managers, department supervisors, clinical laboratory scientists, medical laboratory technicians and phlebotomists.

Attendees will also include educators and students in those professions. CAMLT recognizes the immense value that suppliers of clinical laboratory products and services provide to laboratory professionals, and the important market these laboratory professionals represent. Participation in the CAMLT convention and exhibits provides your organization with outstanding visibility at an exceptional rate. There is also the opportunity to participate as a convention or event sponsor, taking your organization to the next level of professional support and recognition.

This prospectus provides you with the basic information for exhibiting at the Burlingame convention. Show confirmation will be provided to you upon receipt of your contract and payment. We encourage you to register early for the best table assignments. If you have any questions about CAMLT, the convention or sponsorships/exhibits, please contact Marc Bernaldez directly at 818-687-6653, or go to our website at www.camlt.org. We look forward to seeing you in October 2023! All sponsors and exhibitors will be recognized on our website for an entire year and at the beginning of each educational session.

Sincerely,
2023 Convention Committee

Sponsorship Levels

Sponsorship allows us to provide the quality content and education that our clinical laboratory professionals need to serve our patients and our community. Your sponsorship and generous support at any level is greatly appreciated!

Sponsorship Level	Value	Sponsor Benefits
Platinum	\$10,000	<ul style="list-style-type: none"> • Corporate logo and listing on all convention marketing materials (including newsletters, website, press releases and on-site signage) • Full page ad in Final Program • Two complimentary tickets to the Installation Banquet and Fun Night • Double exhibit space in preferred location
Diamond	\$3,000	<ul style="list-style-type: none"> • Corporate logo and listing on all convention marketing materials (including newsletters, website, press releases and on-site signage) • Full page ad in Final Program • Two complimentary tickets to the Installation Banquet and Fun Night • Double exhibit space in preferred location
Gold	\$2,000	<ul style="list-style-type: none"> • Corporate logo or listing on all convention marketing materials (including newsletters, website, press releases and on-site signage) • Two complimentary tickets to the Installation Banquet or Fun Night • Double exhibit space in preferred location
Silver	\$1,500	<ul style="list-style-type: none"> • Corporate logo or listing on all convention marketing materials (including newsletters, website, press releases and on-site signage) • Two complimentary tickets to the Installation Banquet or Fun Night • Single exhibit space in preferred location

Sponsorship Levels, continued

Sponsorship Level	Value	Sponsor Benefits
Installation Banquet	\$5,000	<ul style="list-style-type: none"> • Corporate logo or listing on all convention marketing materials (including newsletters, website, press releases and on-site signage) • Corporate Logo on wine glasses used at the dinner and taken home by attendees • Two complimentary tickets to the Installation Banquet and Fun Night • Double exhibit space in preferred location
Fun Night	\$4,000	<ul style="list-style-type: none"> • Corporate logo or listing on all convention marketing materials (including newsletters, website, press releases and on-site signage) • Two complimentary tickets to Fun Night • Single exhibit space in preferred location • Exceptional visibility during the entire event
Lab-PAC Luncheon	\$2,500	<ul style="list-style-type: none"> • Corporate logo or listing on website • Acknowledgement via signage at the event and on the program • Two complimentary tickets to the luncheon
CLS of the Year	\$2,000	<ul style="list-style-type: none"> • Corporate logo or listing on website • Acknowledgement via signage at the event • 2 complimentary tickets to the Installation Banquet for a representative to make the presentation
House of Delegates	\$1,500	<ul style="list-style-type: none"> • Corporate logo or listing on website • Acknowledgement via signage at the event and will be posted at the registration table
Coffee Break	\$700	<ul style="list-style-type: none"> • Corporate logo or listing on website • Acknowledgement via signage during the break and will be posted at the registration table

Exhibit Information

<i>One Table</i>	<i>Two Tables</i>
\$500	\$800
6' x 3' Tabletop Display Space	2 - 6' x 3' Tabletop Display Spaces

Exhibit Hall Hours	
DATE	HOURS
Friday 10-20	10AM-5:30PM
Saturday 10-21	10AM-2PM

EACH EXHIBIT SPACE TO INCLUDE:

1. One draped 6' x 3' table
2. Two Chairs
3. Two complimentary staffers allowed for each space. Additional staffers may be registered for a small fee.

ITEMS TO NOTE:

1. Electrical available upon request for an additional fee of \$70
2. Tabletop displays must fit on a 6' x 3' table and shall not include any floor supported displays or heavy equipment.
3. List of Convention Attendees' USPS mailing addresses available (post event) if requested for an additional fee of \$100.

EXHIBIT HALL LAYOUT:

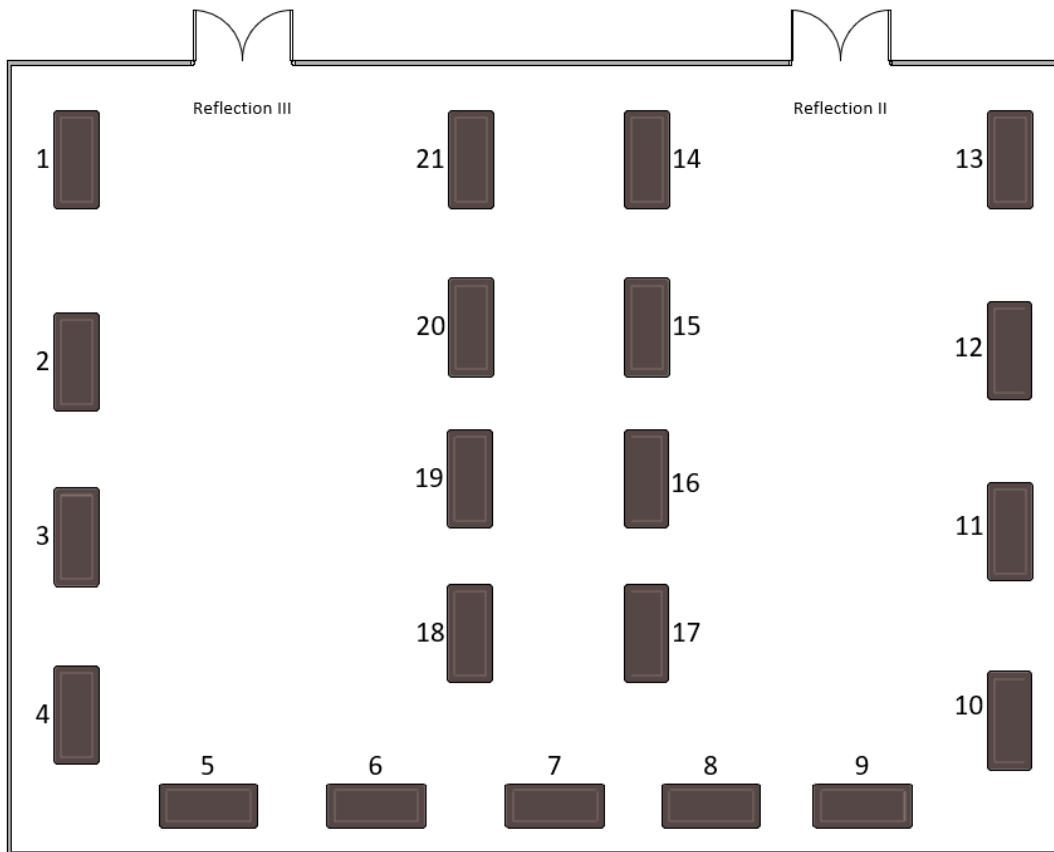


Exhibit Space Contract – CAMLT 2023 Annual Meeting

October 20–21, 2023 Hilton Bayfront, Burlingame, CA

Organization _____

Authorized Representative's Name _____ Title _____

Address _____ City _____ State _____ Zip _____

Telephone _____ Email _____

Product/Booth Description _____

Show Contact Name (if different from above) _____ Title _____

Telephone _____ Email _____

Authorized Signature _____

Sponsorships

- | | | |
|--|--|---|
| <input type="checkbox"/> \$10,000 Platinum | <input type="checkbox"/> \$1,500 Silver - Most popular! | <input type="checkbox"/> \$2,500 Lab-PAC Luncheon |
| <input type="checkbox"/> \$3,000 Diamond | <input type="checkbox"/> \$5,000 Installation Banquet | <input type="checkbox"/> \$1,500 House of Delegates |
| <input type="checkbox"/> \$2,000 Gold | <input type="checkbox"/> \$4,000 Fun Night | <input type="checkbox"/> \$700 Coffee Break |
| <input type="checkbox"/> \$2,000 CLS of the Year | | |

Exhibitor Fees

- \$500 for One Table \$800 for Two Tables *Complete fee must be returned with your signed contract to secure your space.*

Optional Fees

- \$70 Small Wattage Electric Power \$100 List of Convention Attendees

Table Selection

Please see the exhibit hall layout for table numbers. Exhibit space is assigned on a first-come, first-served basis. Table preferences are not guaranteed, although every effort will be made to comply with requests. If all choices have been allocated, CAMLT Convention Management will assign what is considered best available remaining space.

1st _____ 2nd _____ 3rd _____ 4th _____

Installation

Tables will be made available for occupancy on Friday, October 20 at 8am. All exhibitors must finish setting up before 10am. Items may be left inside the exhibit hall, but CAMLT will not be responsible for lost or stolen items.

Dismantling

All exhibitors are expected to leave exhibits standing until exhibit hall closes at 2:00pm on Saturday, October 21. Exhibits must be dismantled no later than 4:00pm. As a courtesy to your fellow exhibitors, please adhere to these terms

Cancellation

A service charge of \$175 will be applied to any cancellation notice up to 60 days prior to the exhibit opening. No refund will be made if the cancellation is within 60 days of the event. Any space not occupied by the end of the second hour of the exhibit installation period will be considered abandoned by the exhibitor and may be re-rented, reassigned or otherwise used without the exhibitor's consent and without notice, compensation or refund to the exhibitor.

Registration Information

Further Information

You may send a completed registration forms electronically to:

Marc Bernaldez, Exhibitor Coordinator
office@caml.org
(818) 687-6653

If mailing, send to:

CAMLT
500 Delaware Rd.
Burbank, CA 91504

A follow-up email will be send of how to send a payment either online or by mail.

Upon receipt of your contract and full payment, CAMLT will forward special requests for electric power, additional staffers, etc to Hilton Bayfront in Burlingame. CAMLT will also provide information on the convention, advertisement opportunities, and show rules and regulations. Please direct sponsorship and exhibit-related questions to the Exhibitor Coordinator.

Online registration

An easier and more convenient method is now available to complete sponsorship/exhibitor registration online!

Go to <https://www.caml.org/event-details/2023-annual-meeting-sponsors-and-exhibitors> and complete the online forms. You may also see real-time updated availability of exhibit spaces online.

You can also scan the QR code below for the direct registration link:



Once again, thank you for your interest in being part of our 2023 annual meeting. This meeting could not be possible with the support from all of our participating exhibitors and sponsors.

Thank You

For inquiries, contact us.

www.camlt.org

Marc Bernaldez, Exhibitor Coordinator

marcbernaldez@gmail.com

(818)687-6653

