

**The California Association for
Medical Laboratory Technology**

2009

Exhibitor Prospectus



**Exhibit Days
Friday and Saturday
October 9 and 10, 2009**

**Santa Clara Hyatt Regency Hotel
Santa Clara, California**

Dear Allied Health Care Professional,

You are cordially invited to feature your products at the Exhibit Hall of the 70th Annual Convention of the California Association for Medical Laboratory Technology. Beginning Friday, October 9 through Sunday, October 11, 2009, CAMLT will present an outstanding educational and networking event at the Hyatt Regency Hotel in Santa Clara, California.

The exhibits will be open Friday (4:30–7:30) and Saturday (11:00–1:30).

Our “*Discover Your Future Through CAMLT*” convention is expected to attract more than 400 laboratory managers, department supervisors and clinical laboratory scientists. CAMLT recognizes the immense value that suppliers of clinical laboratory products and services provide to laboratory professionals, and the important market these laboratory professionals represent. As one of the premier West Coast clinical laboratory conventions in 2009, participating in the CAMLT convention and exhibits provides your organization with outstanding visibility at an exceptional rate. There is also the opportunity to participate as a convention or event sponsor, taking your organization to the next level of professional support and recognition.

This prospectus provides you with the basic information for exhibiting at the Santa Clara convention. A complete show packet will be provided to you upon receipt of your contract and payment. We encourage you to register early for the best table assignments. If you have any questions about CAMLT, the convention or sponsorships/exhibits, please contact Nancy Gutilla directly at 510-792-4441, or go to our website at www.camlt.org. We look forward to seeing you in October 2009!

Sincerely,
Rich Peterson and Mary Jeanne Stavish
Convention Co-chairs

Exhibit Information:

Exhibit Fee: \$350

6' x 30" table top display space

Exhibit Spaces Include:

- one draped 6' x 30" table
- two chairs
- one wastebasket
- small wattage electric power if requested

Note 1. Two complimentary staffers allowed for each booth. A fee of \$50 is required for each additional representative.

Note 2. Auxiliary displays or demonstrations outside assigned table space will require prior approval from CAMLT; additional fees may apply.

Exhibit Hours

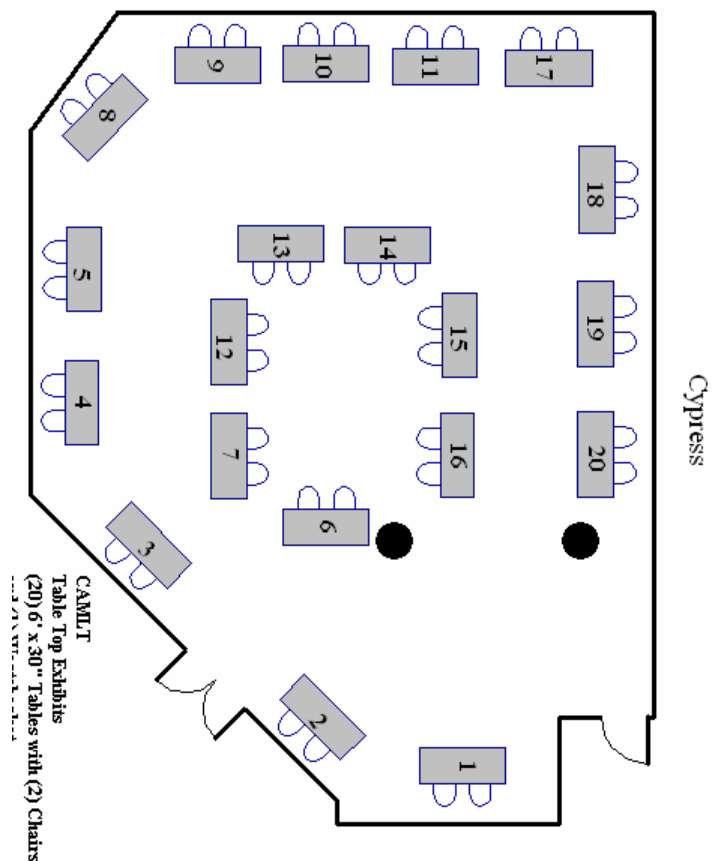
Friday, October 9, 2009 - 4:30pm to 7:30pm

Saturday, October 10, 2009 - 11:00am to 1:30 pm

Sponsorships

Convention sponsorship opportunities are also available. Increase your exposure to the California market. Please consider sponsoring an evening social event, a speaker or topic for CE program.

Contact Nancy Gutilla, Exhibits Coordinator for details.



California Association for Medical Laboratory Technology (CAMLT)
Exhibit Space Contract

October 9 – 10, 2009 - Hyatt Regency Hotel, Santa Clara, California

Organization _____
Authorized Representative's Name _____ Title _____
Address _____ City _____ State _____ Zip _____
Telephone _____ Fax _____ Email _____
Product Description _____
Show Contact Name (if different from above) _____ Title _____
Telephone _____ Fax _____ Email _____
Authorized Signature _____ Title _____
Date _____ (for office use only: date received _____)

Fee

\$350 (Complete fee must be returned with your signed contract to secure your space.)

Table Selection

Please see the floor plan for the layout and table numbers. Exhibit space is assigned on a first-come, first-served basis. Table preferences are not guaranteed, although every effort will be made to comply with requests. If all choices have been allocated, CAMLT Convention Management will assign what is considered best available remaining space.

1st _____ 2nd _____ 3rd _____ 4th _____

Installation

Tables will be available for occupancy on Friday, October 9, 2009 at 1:00 pm.
All exhibitors must finish setting up by 3:30 pm.

Dismantling

All exhibitors are expected to leave exhibits standing until the exhibit hall closes at 1:30pm on Saturday, October 10. Exhibits must be dismantled no later than 5:00 pm. As a courtesy to your fellow exhibitors, please adhere to these guidelines.

Security

Security will not be provided.

Cancellation of Exhibit Contract

A service charge of \$150 will be applied to any cancellation notice up to 60 days prior to the exhibit opening. No refund will be made if the cancellation is within 60 days of the event. Any space not occupied by the end of the second hour of the exhibit installation period will be considered abandoned by the exhibitor and may be re-rented, reassigned or otherwise used without the exhibitor's consent and without notice, compensation or refund to the exhibitor.

Further Information

Upon receipt of your contract and full payment, CAMLT will forward special requests for electric power, additional staffers, or auxiliary displays, etc. to the Hyatt Regency Santa Clara. CAMLT will also provide information on the convention, advertisement opportunities, and show rules and regulations. Please direct all sponsorship and exhibit-related questions to:

Nancy Gutilla, Exhibit Coordinator, at 510-792-4441. nancy@camlt.org.

Where to Mail

Complete, sign and return the exhibitor contract, with check made payable to: **CAMLT 2009 Convention**,
Mail to: The California Association for Medical Laboratory Technology
1895 Mowry Avenue, Suite 112
Fremont, CA 94538

or Fax to: 510-792-3045

The California Association for Medical Laboratory Technology
1895 Mowry Avenue, Suite 112
Fremont, CA 94538

**Your Invitation To Exhibit At
A Premier Clinical Laboratory Convention**

Discover your Future Through CAMLT

Exhibit Days

Friday and Saturday, October 9 & 10, 2009
Hyatt Regency Hotel, Santa Clara, California